



automechanika
ASTANA

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Messe Frankfurt Exhibition GmbH

17 – 19 April 2024

IEC EXPO, ASTANA, KAZAKHSTAN

**The only show
of the Automechanika
brand in Central Asia
and the Caspian region**



messe frankfurt

bmca

2023 facts and figures



Exhibitors
210



Gross Space
8 000



Visitors
10 471



Exhibiting Countries
14

Visitor profile

Top 5 visitor countries



Kazakhstan



Russia



China

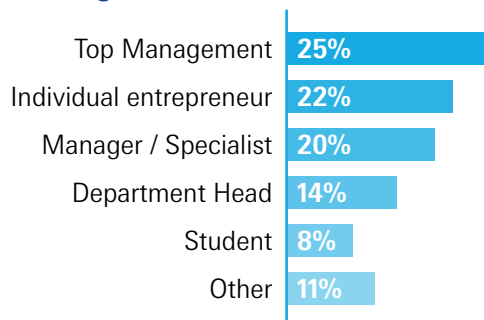


Turkey

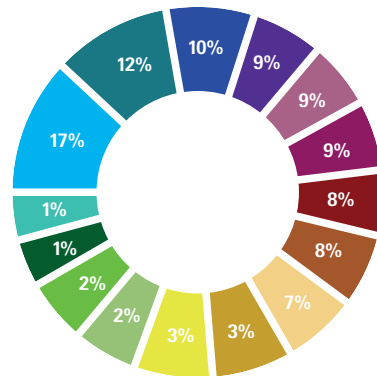
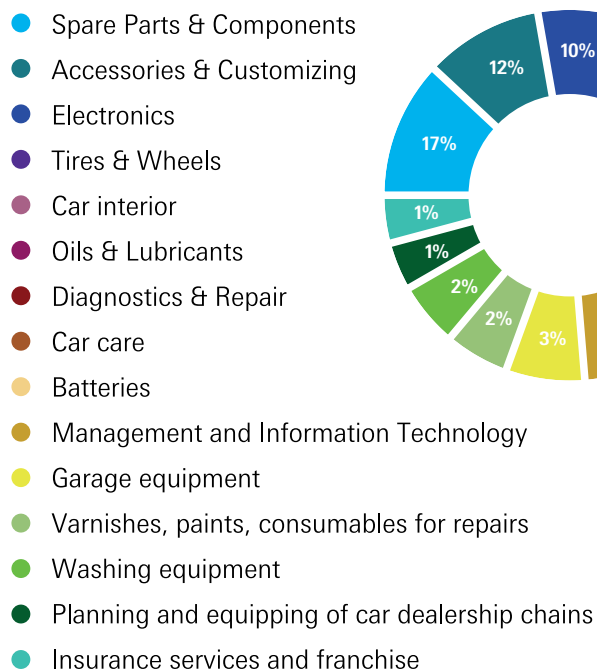


Belarus

Management level



Visitors interest



Media coverage

30+ media partners

350+ media publications

350 000+ total social media reach



www.automechanika.kz



[@automechanika_astana](https://www.instagram.com/automechanika_astana)



[/AutomechanikaAstana/](https://www.facebook.com/AutomechanikaAstana/)



Russian Federation

Kazakhstan

Uzbekistan

Kyrgyzstan

Azerbaijan

Turkmenistan

Tajikistan

Iran

The only show under Automechanika brand in Central Asia and the Caspian Region

Population

Uzbekistan	36.0 million
Kazakhstan	19.3 million
Tajikistan	10.0 million
Kyrgyzstan	6.5 million
Turkmenistan	6.2 million
Azerbaijan	10.2 million
Iran	88.0 million



Automotive industry in Kazakhstan

Top 10 brands

	Chevrolet	34 289
	Hyundai	28 864
	Kia	14 421
	Toyota	9 622
	Lada	7 386
	Chery	4 464
	Jac	3 371
	Lexus	2 540
	Exeed	1 876
	Haval	1 500

* Sold by official dealers

Manufacturing industry, 2022

\$ 2.692 billion
113 900 units

22%



103 300 *

9 870 *

* produced in Kazakhstan

Automotive trade, 2022



123 778 units*

5.3%

* Sold by official dealers

Venue

EXPO International Exhibition Center

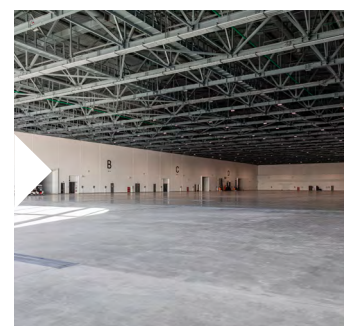
The most modern site in Central Asia

A brand new international exhibition center with high-tech equipment. The total area is 23 300 sqm.



Exhibition hall

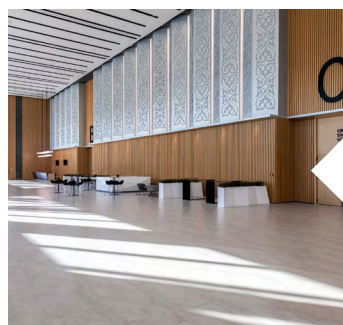
Exhibition hall has a total area of 11 770 sqm. The columnless design of the pavilion allows both standard and exclusive stand construction.



Spacious indoor pavilion and outdoor area

We use all the possibilities of the venue, both inside and outside the exhibition pavilion.

There is an open parking space with a total area of 6 200 sq m that can be used for exhibitions.



6 conference rooms and separate meeting rooms

Equipped rooms for comfortable business meetings and seminars.

2023 Show Highlights



Grand Opening

with the participation of Messe Frankfurt Exhibition GmbH Vice-President M. Johannes, Vice-Minister E. Yerkinbaev, Deputy Mayor of Astana E. Bekmurzaev and others.



China Pavilion

120 companies from China: BESTANG, YKE AUTOMOTIVE, RUIDELI AUTOMOBILE COMPONENTS, SHANDONG HUASHENG RUBBER



Tuning Fest in collaboration with LowKZ



Business Programme

15 sessions
250+ participants



Test drives by Allur



Gala Reception

**See you at Automechanika
Astana in Kazakhstan!
17 – 19 April 2024**
IEC EXPO, Astana, Kazakhstan



Automechanika Astana is co-located with the exhibition Komtrans Astana / Futuroad Expo Astana – Central Asian exhibition of commercial vehicles and road construction equipment.

komtrans

ASTANA

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